

A Blend of Quality, Technology & Innovation



ABOUT VENUS

VENUS HOME APPLIANCES (P) LTD., manufacturers of Venus Water Heaters for 55 years is a market leader and pioneer in the Water Heater industry. Venus is one of the leading brands of water heaters in India and stands for Quality, Reliability and Performance.

Appliances that provide a continual supply of hot water are called water heaters or Electric geysers. Venus Home Appliances is the leading manufacturer of water heaters and geysers in India. Venus has been providing a wide range of water heaters in India that include electric instant water heaters, electric storage water heaters, gas water heaters, solar water heaters and heat pump water heaters. Venus Home Appliances strives to design, manufacture and supply water heaters and accessories to national and international standards. Venus has got ISO 9001 certification from BVQI and is ISO14001:2004 and BSOHSAS 18001:2007 certified; a measure of its commitment to quality.

LARGEST EXPORTER

VENUS HOME APPLIANCES (P) LTD., manufacturers of Venus Water Heaters for 55 years is a market leader and pioneer in the Water Heater industry. Venus is one of the leading brands of water heaters in India and stands for Quality, Reliability and Performance. 100% reliable, Venus water heaters have sleek exteriors that only complement their performance.

With a Presence in more than 22 countries across the World, Venus Home Appliances is the No.1 in Exports with reference to the Water heater Industry.





NATIONAL & INTERNATIONAL CERTIFICATION



Winner of the 'National Award for Quality Product' in 2000 by Govt. of India



Twice winner of the 'Tamil Nadu Quality Award'



55 year market leader and a pioneer in the water heater industry



ISO 9001 & 14001 Certification from BVC









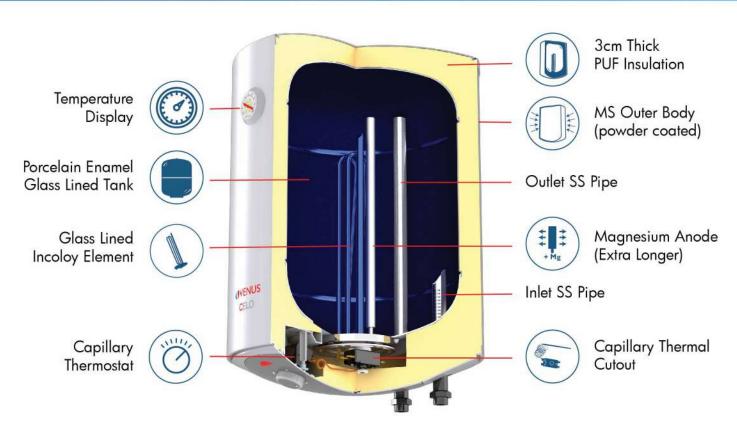
WARMTH FOR LIFE

Venus water heaters are built with state-of-the-art technology and come equipped with the most innovative features.

- STORAGE WATER HEATERS
- INSTANT WATER HEATERS
- TANKLESS WATER HEATERS
- GAS WATER HEATER



VENUS TECHNOLOGY



PORCELAIN ENAMELING

Porcelain Enameling - an European technology that creates a vitreous enamel layer which protects the heater from rust and corrosion. This technology was introduced in India first time by Venus. Porcelain Enamel is a glass - like coating which is fused at 830°C to create a mechanical bond with the metal substrate which increases the durability of the heater.

Porcelain enamel tanks are widely used internationally and are approved for use in water heaters by BIS, IEC, DIN(German), UL(US) standards. In India, VENUS is the first manufacturer to start enameling with Dry Powder Enameling system which is superior to other type of coatings.



UNIQUE FEATURES

PERFORMANCE



Porcelain Enamel Glass Lined Tank: Manufactured in a modern, automated plant using European Technology. Protects the tank from rust and corrosion.



99.9% pure copper tank: For long life and corrosion free performance.



Glass lined Incoloy 800 element: Withstands temperatures up to 1000°C. Long lasting, even in hard water. Reduces scale formation. Prevents premature element failure.



Glasslined Double Ceramic Heating Elements: Shock-proof, hard water proof and long-lasting.



Hard water protection: Low density, Glasslined elements for long life in hard water areas.



8 bar pressure: Suitable for pressure pumps and multi-storey buildings.



6 bar pressure: High Working pressure that is double that of ordinary water heaters.



Flexi Mount: Flexible mounting options (Horizontal Model) Wall/Floor mounting. Left/right side opening options available - Ideal for modern apartments.

ENDURANCE



10 Years* Guarantee: On Copper tank



7 Years** Guarantee: On Porcelain Enamel GlassLined Tank



4 Years*** Guarantee: On Heating Element

DIGITAL



IoT Empowered: W/H Operation from across the World



Wi-Fi - Enabled : Lets you Set, Schedule & view at your convenience



Smart Mode: Three Energy Saving Smart Shower Modes



Digital Display: For visual indication of temperature.



Multi-function Display: For visual indication of temperature and program options.



Temperature Display: The display will real - time display the current temperature.

SAFETY



Multi-function valve: Acts as pressure release valve, non-return valve, drain valve, expansion valve and vacuum release valve.



Sacrificial Magnesium Anode: A special device to enhance the corrosion protection of the tank by means of "Cathodic action".



Triple Safety: Multi-function Safety Valve, Capillary Thermostat & Thermal cutout.



IPX4: Resistant to water splashes from any direction.

ENERGY SAVINGS



5 Star rating for more energy savings.



3cm Thick Polyurethane Foam (PUF) insulation: Reduces heat loss and keeps water hot for much longer.



Power meter: To show actual energy consumption for daily, weekly, monthly, and Annually.

Porcelain Enamel Tank



Manufactured in a modern, automated plant using European Technology. Glass lined coatings protects the tank from rust and corrosion.



Types of Heating Element

We use different types of heating elements in our water heaters. They are designed for reliable & energy efficient performance in all types of water conditions. We have higher grade heating elements for hard water areas to resist scale deposits & premature failure. Ceramic Heating Element – hardwater proof and shock proof, Glasslined Incoloy Heating Element, Copper Heating Element.



Scale Guard Technology



Heat Retention Technology



Redesigned PUF insulation (upto 3cm thick PUF) - 360 degree coverage ensures maximum heat retention. No thermal bridge the tank and the external housing, thereby enabling upto 16% lower thermal losses.









Lyra Nexus

Smart Innovation in Water heaters for the Smarter You!!! The Latest in line is the all new Lyra Nexus. Technology at the tap of your Mobile to get the Warmth of your Water heater!!! Enjoy the convenience of Technology WI-FI IoT using Venus Smart Cloud to control your water heater from anywhere in the world. A convenient trio of Smart modes for Energy savings, Smart schedulers to schedule on- off time and to get hot water without waiting & smart indicators for required warmth.





Smart Mode: Three Energy Saving **Smart Shower Modes**



Smart Heating Alert: Indicates user about heating status through app alerts



Energy Data Analytics



Time to heat: To Reach Set Temperature



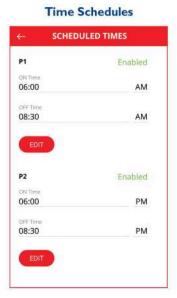
Single Click Customer Support

Venus Smart Cloud **App User Interface**



















Lyra Digital





Introducing the most futuristic water heater - the new Lyra Digital with a digital display, a smart mode that saves power and a power meter that will let you keep track of power consumption



Power Meter

Control



Multi-function Display



GU	ARANTI	EE
Inner Tank	Heating Element	Product
7 Years	4 Years	2 Years



Lyra Smart





Introducing Lyra Smart, an advanced technology water heater with digital temperature display and color changing LED Indicators which allows you to have a hot water bath that is perfect for you.

Ready To Use





Digital Display



GU	ARANTI	EE
Inner Tank	Heating Element	Product
7 Years	4 Years	2 Years



Introducing the all new Lyra - the ultimate water heater for the new generation. A sleek new design that will suit your modern bathroom interiors and smart indicator with color changing LED rings (Blue for heating and Red for ready to use) gives you the ease and Convenience!!!



Orange

Royal Blue



Calora Digital





The stylish, aesthetically designed digital water heater offers the best convenient options in terms of LED Display for setting the temperature, timer and power settings. A perfectly synchronized water heater with style, Technology and Convenience!!!





Calora





Product

2 Years

Heating Element

4 Years

Inner Tank

7 Years

Calora Storage Water Heaters are made with Titanium Enamel Tank that guarantees optimum performance, long life and lower energy consumption for a unique bathing experience. Calora is designed in a compact & stylish way to add more elegance to your modern bathroom.





Splash Copper





Splash copper is built to last. Made with sturdy & 100% copper parts - copper tank and heavy gauge copper heating element which guarantees corrosion proof performance for ages. A completely reliable water heater, Splash Copper provides you years of trouble free performance.





Triple Safety



Copper Tank + Element

UNIQUE FEATURES





Super Heavy Gauge Copper Element



Thick Polyurethane Foam (PUF) Insulation

	ARANTI	
Inner Tank	Heating Element	Product
10 Years	4 Years	2 Years



Splash GL





Inner Tank

7 Years

Product

2 Years

4 Years

Splash GL, high performance powered by scale guard technology and ceramic heating elements that guarantee long lasting performance even under hard water areas. Classic and stylish design!!!





Magma Plus





Built to last and designed to be hard water proof with scale guard technology. An updated and pleasing design with colours in metallic finish lends this model a new grace and charm to blend with your bathroom decor.

Flexi Mount



Display



Ceramic
Heating Elements



3cm Thick PUF Insulation

GU	ARANTI	EE
Inner Tank	Heating Element	Product
5 Years	2 Years	2 Years



Celo





Heating Element

3 Years

Inner Tank

7 Years

Product

2 Years

Celo, the most versatile water heaters. Energy efficient performance with a stylish design. Safety, efficiency and technology combined in one water heater.





Celo Smart





The Stylish designed water heater with a combination of Safety, efficiency and technology ensures energy efficient performance. The versatile water heater with the Smart Indicator Digital display and color changing LED rings makes you ready to enjoy a hot shower!!!

Heating





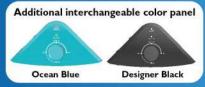






Vectra





Introducing VECTRA, a matchless beauty with one of its kind square design and convenient INSTA COLOR PANEL SWAP (Ocean Blue and Designer Black) that matches the elegance of your bathroom interiors. Optimum performance with Porcelain Enamel tank, this beauty gives long life and lower energy consumption. This unique model comes with a 3.5 cm PUF insulation ensuring better heat retention.



Glass lined Incoloy 800 element



8 Bar pressure



Insta color panel (Swap)





IPX4



Square Design



Triple Safety

GUARANTEE

Inner Tank	Heating Element	Pro
7 Years		2 Y



Slim Series





Introducing Slim series water heater. With only 12" Diameter it is ideal for fixing above false ceilings and in bathrooms with low ceilings.



8 bar pressure



Slim design with 12" diameter

UNIQUE

FEATURES



Polyurethane Foam (PUF) Insulation



Rustproof ABS Lids



Triple Safety



Corrosion Protection

GU	ARANT	EE
Inner Tank	Heating Element	Product
5 Years	2 Years	2 Years



Quik Tankless



Get hot water in no time with QUIK Tankless water heaters designed with a unique heat exchanger technology for an instant relaxing shower every day this water heater also has an advanced microprocessor control for constant temperature output.





Get Set Heat!!! With Lyra Instant water heaters. This Instant model provides you with hot water in an instant.



Auto Cutoff

Inner Tank

5 Years

Heating Element

2 Years

Product

2 Years



Lava Instant



Need hot water at the flick of a switch!!! Get hot water in an instant!!! The indicator lamps (green for heating and red for cutout) makes it convenient for use.







Indicator Lamps

UNIQUE FEATURES



Multi-function Valve



New Elegant Design



4	Da.	. D.	





Hunt Instant



Hunt instant water heater is designed for quick heating and supply water on demand. This energy efficient model made for a smart home provide hot water instantly and fits compactly into your bathroom or kitchen.

Triple Safety









Indicator Lamps

GU	ARANTI	EE
Inner Tank	Heating Element	Product
5 Years	2 Years	2 Years



Venus presents the most economical way to heat water. Gas water heaters save as much as 66% on water heating costs and also heat water much faster.



Winter - Summer Function



Overheating Protection



3-Control Knobs





20 Minute Timer Protection



VGB612

VGBS610

Copper Heat Exchanger



Pressure Release Valve

GUARANTEE

2 Years on product

Go Green With **6**VENUS

Environmental Friendly Initiatives

Venus Water heaters have been continuously innovating to move to alternate packing solutions like column air packaging, instapak etc., replacing Thermocol packing, to become more environment friendly.

Our Water heaters have CFC/HCFC Free Insulation that has Low Global warming potential and Zero Ozone depletion potential. This ensures minimum damage to the ozone layer and minimum impact on global warming.

We use dry Enamelling process that uses less amount of water and generates lesser waste.



Low Global Warming



Ozone Friendly Insulation



New Generation Packaging





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		Lyra I	Vexus	L	yra Diç	gital	Lyr	a Sm	art		Lyra		
Inner Tank				Po	rcelain E	Enamel C	Blassline	ed Tan	k				
Heating Element			Incoloy - Glasslined										
No.of Element		0	ne		One	•		On	e		One		
Wattage (kW)		2.	0		2.0			2.0			2.0		
Model		15RW	25RW	10RD	15RD	25RD	10RX	15RX	25RX	10R	15R	25R	
Capacity (L)	_	15	25	10	15	25	10	15	25	10	15	25	
	Height	470	530	367	470	530	367	470	530	367	470	530	
Dimensions(in mm)	Width	325	377	325	325	377	325	325	377	325	325	377	
	Depth	325	374	325	325	374	325	325	374	325	325	374	
Time to raise temp. by	35°C (in min)	20	33	13	20	33	13	20	33	13	20	33	
Insulation		Injected PUF - 30mm Thickness											
Magnesium Anode		Yes											
Outer Body		ABS Material											
		Safety Features											
Thermostat			Elec	tronic Ty	/pe		Capillary Type						
Cutout					C	Capillary	Туре						
MFV						Yes							
				<u> </u>	Addit	ional	Featı	ures					
Temperature Display			Yes		Yes			Yes			<u>ت</u>		
Rated Pressure						8 ba							
Power Saving				Yes			7	-			(±)(
Hard Water Protection						Yes							
	Tank	7 Y	ears		7 Years			7 Year	s		7 Years	5	
Guarantee	Element	4 Y	ears		4 Years	8	4 Years			3 Years			
	Product					2 Y	ears						

	Calora Digital				events the		9 -				ATALAN COMP.								
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10CS	15CS	25CS	50CSD	10CU	15CU	25CU	06GL	10GL	15GL	25GL	06GV	10GV	15GV	25GV	35GV	50GV	70GV	100GV	150GV
10	15	25	50	10	15	25	06	10	15	25	06	10	15	25	35	50	70	100	150
328	385	448	400	350	475	520	270	350	475	520	305	390	505	545	680	590	765	1005	1455
328	385	448	805	316	316	366	316	316	316	366	313	313	313	363	363	453	453	453	453
295	305	345	400	316	325	380	316	316	325	380	313	313	313	363	363	453	453	453	453
13	20	33	54	13	20	33	6	13	20	33	06	13	20	33	45	64	60	85	122
			29m /				Injec	ted PL	JF - 30	mm Tł	nicknes	s					111	A	
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		118						Ca	pillary	Туре		1	1		V				
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							Add	ditio	nal l	Feat	ures								
	- ,		Yes		-			<u> </u>							Yes				
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	4 Years		4 Years	4	4 Years	5		4 Y	ears					2	2 Years	S			
									2 Ye	ars									

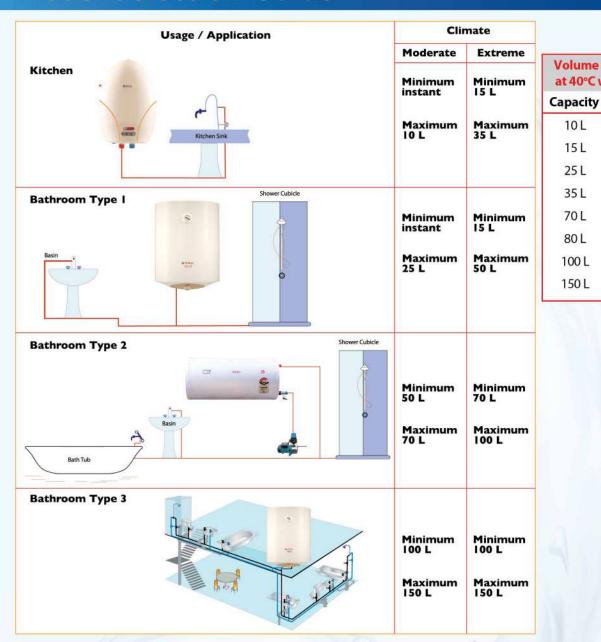
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				Ma	agma	a Plus	(H)					Cel	o (V)	
Inner Tank	2	Porcelain Enamel Glasslined Tank													
Heating Element	9	Incoloy - Glasslined													
No.of Element	O.	One													
Wattage (kW)		1		2.0	1		1	3.0				2	2.0		
Model		10GH	15GH	25GH	35 G H	50GH	70GH	100GH	150GH	6CV	10CV	15CV	25CV	35CV	50CV
Capacity (L)		10	15	25	35	50	70	100	150	6	10	15	25	35	50
	Height	313	313	313	363	363	453	453	453	295	385	475	530	667	875
Dimensions(in mm)	Width	390	505	665	680	890	765	1005	1455	321	321	321	371	371	371
	Depth	313	313	313	363	363	453	453	453	321	321	321	371	371	371
Time to raise temp. by	35°C (in min)	13	20	33	45	64	60	85	122	6	13	20	33	45	64
Insulation		Injected PUF - 30mm Thickness													
Magnesium Anode		Yes													
Outer Body					PP N	Materia	al		0.		1	N	ИS		
		Safety Features													
Thermostat	The same of the sa			1			Ca	apillary	Туре	1					
Cutout		1			Di	с Тур	9	1				Capilla	ary Ty	ре	
MFV						111		Yes		1				1	
						Ad	ditic	onal F	eatu	res					
Temperature Display	11/1		M			Yes						Y	'es		
Rated Pressure		17	A				197	8 bar	10		1		/		
Power Saving			1			-					1	/	-		
Hard Water Protection	1						15.	Yes							
	Tank				5	Years				7 Years					
Guarantee	Element				2	Years				3 Years					
	Product							2 Ye	ears						

	•	**TOTAL TOTAL TOTA		TIT.			700								
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						Inco	loy - Gl	asslined	1	1 4	A		1	Copper Eleme	nt
						10		1/2	On	e	X.			7/1	
				6 s			2.0		- //			10	3.0/4.5	3.0/4.5	3.0/4.5
15CH	25CH	50CH	10HS	15HS	25HS	10CVD	15CVD	25CVD	50CVD	10VS	15VS	25VS	3R30/3R45	3L30/3L45	3H30/3H45
15	25	50	10	15	25	10	15	25	50	10	15	25	3	3	3
321	321	371	305	305	305	385	475	530	875	374	410	460	349	353	380
475	665	875	355	475	645	321	321	371	371	374	410	460	220	248	230
321	321	371	305	305	305	321	321	371	371	288	315	372	223	188	195
20	33	64	18	20	33	13	20	33	64	13	20	33	15/21	17/24	17/24
		\	70).		Inject	ed PUF	- 30mm	Thickn	ess	0.0	7	1	Capsul	e PUF	1785-
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		- 2	1				Ca	apillary	Туре				Disc ¹	Гуре	Stem
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}	7 Years	5		5 Yeaı	rs		7 Ye	ears			7 Years		5 Years	10 Years	5 Years
	3 Years	s	2	2 Year	s		3 Y	ears					2 Years		
									2	Years					

Product	-20	Cus		dVDA.B		Code	
Quik		Q55	Q68	Q90	Q123	Q153	Q243
Wattage	10 1	5500 W	6800 W	9000 W	12000 W	15000 W	24000 W
Rated Voltage	A 4	220-240 V, 50Hz, AC		400 V, 50/60Hz 3Phase, AC			
Wiring Size	9	3 x 2.5mm ²	3 x 4mm ²	3 x 6 mm ²	4 x 2.5 mm ²	4 x 2.5 mm ²	4 x 6 mm ²
Required Rating of Circuit Breaker		32 amps	40 amps	50 amps	25 amps	25 amps	40 amps
Rated Pressure	è	0.02 – 0.6 Mpa					
Safety Class		IP25					
Temp.Setting range		30°C - 55°C			30°C - 60°C		
Rate of flow		1.8 - 10 L/min			1.8 - 12 L/min		
Temperature	5 L/min	16°C	19°C	26°C	4	-	-
Raise (Δt) @	7 L/min	11°C	14°C	18°C	25°C	31°C	49°C
	10 L/min	8°C	10°C	13°C	17°C	21°C	34°C
	12 L/min	-	-	-	I4°C	18°C	29°C
Dimensions (mm)	Height	310		338	385		
	Width	210		211	260		
	Depth	70		72		90	
Guarantee				2	. Years		III W

Product		the control of the co	britano.	
Brio - Model No.		VGB612	VGBS610	
Rated Heat Output		12kW	10kW	
Hot water Flow rate maximum		6L/min	5.5L/min	
Battery		1.5V x 2nos.	1.5V x 2nos.	
Gas type		LPG	LPG	
Suitable water pressure		0.02 - 0.8 MPa	0.08 - 0.8 MPa	
Ignition		Automatic Electrical Pulse Ignition	Automatic Electrical Pulse Ignition	
Connection Pipe Specification	Gas Inlet	G1/2" Pipe	G1/2" Pipe	
	Cold Water Inlet	G1/2" Pipe	G1/2" Pipe	
	Hot Water Inlet	G1/2" Pipe	G1/2" Pipe	
Dimensions (L x W x H) mm		300 x 130 x 440 mm	300 x 135 x 500 mm	
Guarantee		2 Years		

Model Selection Guide



1. Assuming usage is by 1-2 persons. For more number of people, option for the next higher size.

A Service that's full of warmth

Venus designs its products to meet demanding national and international standards. You can be sure that this drive for quality is matched by the customer satisfaction record that our after sales service strives for. "Service within 24 hours" is the promise of our committed service personnel. With more than 250+ service centers throughout the country, prompt, economical and reliable service will reach you, wherever you are.



Note:

For service with warmth **Call Customer Care**



08144666999



+91-9884064999







Volume of mixed water

at 40°C with cold water

10 L 15 L

25 L

35 L

70 L

80 L

100 L

150 L

15°C

20 L

30 L

50 L

70 L

140 L

160 L

200 L

300 L

25°C

27 L

41 L

67 L

95 L

189 L

216 L

270 L

405 L



Nationwide



VENUS HOME APPLIANCES (P) LTD.

CENTRAL MARKETING OFFICE: 4/993, Kamaraj Street, Rajiv Gandhi Salai (OMR), Kottivakkam, Perungudi Post, Chennai - 600 096. Ph: 4340 1515

Customer Care: 08144666999 | Whatsapp: 09884064999

Email: customercare@venushomeappliances.com | Website: www.venushomeappliances.com

BRANCHES

Bangalore, Chandigarh, Chennai, Coimbatore, Cochin, Guwahati, Hyderabad, Jammu, Jaipur, Kolkata, Madurai, Mumbai, New Delhi, Vijayawada